



ASBH SUPPORTER OPPORTUNITIES



**2026
ANNUAL
MEETING**

Join us for the 2026 ASBH Annual Conference for an opportunity to connect with a diverse group of interdisciplinary scholars, clinicians, and professionals!

October 14 - 17, 2026



JW Marriott Indianapolis
Indianapolis, IN



**STAKE YOUR
CLAIM NOW**



For More Information
visit [asbh.org](https://www.asbh.org)!



Branding Opportunities

1

Tote Bags

Put your organization's brand directly into the hands of every conference attendee. Tote bags offer exceptional visibility and longevity, serving as a practical item attendees carry to sessions, the exhibit hall and beyond the conference.

\$8,000 - Must reserve by August 7, 2026

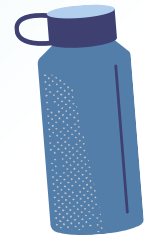


2

Water Bottles (SOLD)

Keep attendees refreshed throughout the conference while maximizing your organization's visibility. As the Water Bottle Supporter, your organization's logo will be prominently displayed on water bottles distributed to conference attendees.

\$7,500 - No longer available for 2026



3

Lanyards

Maximize your visibility with one of the most consistently seen branding opportunities at the conference. As the Lanyard supporter, your organization's logo will be displayed on the official conference lanyards worn by every attendee throughout the meeting.

\$4,500 - Must reserve by August 7, 2026



4

Wi-Fi

Support seamless connectivity throughout the conference by serving as the exclusive WiFi Supporter. This essential sponsorship keeps attendees connected to sessions, conference materials, colleagues, and exhibitors across the meeting.

Inquire for pricing



Interested in another opportunity? We'd love to work with you! Contact msanders@asbh.org to discuss alternate opportunities, such as masks, key cards, or umbrellas.



msanders@asbh.org



847.375.4745



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Supported Sessions



Exhibit Hall Grand Opening Coffee Break - Inquire for pricing

Kick off the exhibit hall with a warm welcome and an energizing start! The Exhibit Hall Grand Opening Coffee break invites attendees into the exhibit hall to gather and connect while enjoying their morning coffee and a small snack. This sponsorship offers a prime opportunity to associate your organization with hospitality, connection, and the opening excitement of the conference.

- *As the exclusive sponsor, your organization will be prominently recognized at the coffee stations with signage. Branded items, such as napkins or coffee sleeves, may be added onto this opportunity.*

Snack and Social Supporter - Inquire for pricing

Provide an opportunity for attendees to recharge and reconnect during a busy conference day with a refreshment, such as an ice cream social, a snack during movement breaks, or a tasting of a local delicacy. (1 opportunity available per day)

Arts and Humanities Project - Inquire for pricing

Participate in a unique opportunity to bring creativity, reflection, and humanistic inquiry to the meeting. This open-ended opportunity invites individuals or organizations to engage attendees through a participatory project that highlights the intersection of art, ethics, healthcare, and the human experience. Projects may take many forms, ranging from interactive installations and live artistic demonstrations to curated exhibits or hands-on creative activities.

Bioethics Movie Night - Inquire for pricing

This evening event features a screening of a movie, show, or documentary that explores timely ethical questions in healthcare, science, policy, or the human experience, followed by optional guided conversation or reflection. Supporters may have the opportunity to introduce the film, participate in post-screening discussion, or align the event with a broader theme of the meeting, subject to ASBH approval.



Newcomers' Reception Title Supporter - \$7,500

Welcome first-time attendees, new members, and students to the conference at this invitation-only networking reception designed to foster connection with each other and have meaningful conversations with ASBH leaders.

- *Sponsorship includes signage recognition at the reception, a cocktail table for promotional materials, and a brief announcement to attendees on behalf of the supporter*



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Supported Sessions

Plenary Session (2 Opportunities) - \$3,500

Position your organization at the center of the conference experience by sponsoring a plenary session, where all attendees come together for shared learning and dialogue. Includes logo projection on screen as attendees enter the room and verbal recognition from ASBH leadership at the start of the session. Logo will also be included on sign set up outside Plenary Session Room.



Available spots for the below opportunities are offered on a first-come, first-serve basis. Supporters are responsible for the promotion of the event, though ASBH can offer one (1) discounted eblast for a rate of \$150.



Break with Thought Leaders - \$3,500

Host up to 60 minutes during one of our designated times during conference. Continue a conversation from a session with leaders from your institution, or take this time to introduce your program, faculty or connect with future/former students or colleagues.

Author Meets Commentator Session - \$3,500

Host up to 60 minutes during one of our designated times during conference. Take this time to introduce your author(s), give a quick overview of their work(s). Additionally, you can take this time to have a group of authors together to take questions and have an open panel discussion.

Arts and Humanities Session - \$3,500

Showcase the intersection of humanities and bioethics by hosting an interactive activity where you can display the talents of your Arts + Humanities personnel with ASBH meeting attendees. Activities could include dance instruction, drawing, reading of a play/written piece and can be paired with a demonstration or performance.



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Other Supporter Opportunities



General Sponsorship - \$2,500

Your institution will receive all the benefits listed at the bottom of this page in addition to our gratitude for your continued support

Student Sponsorship - \$500 plus Registration Fees

Sponsor a group of students' registrations for the conference on behalf of your institution

Call for pricing and dedicated sponsorship form



Join the Passport Program - \$250

Participate in a creative and interactive way to drive meaningful traffic to exhibitor booths while encouraging attendee engagement across the Networking Hall. The program may feature a fun, humanities-inspired activity such as a crossword puzzle or themed challenge, with each exhibitor contributing a question or prompt tied to their booth. Attendees who complete the passport can submit it for a chance to win a prize, incentivizing participation while increasing booth visibility.

Photobooth - \$3,000

Offer attendees the opportunity to commemorate this year's conference with a themed photobooth opportunity that will include a backdrop and photo props. Sponsorship includes signage recognition near the photowall and an opportunity to offer institution-branded props.

All sponsorship opportunities on pages 2 - 5 include the following benefits:

- Recognition on the ASBH website
- Inclusion in 2 conference promotional emails
- Inclusion in opening plenary and walk-in slides
- Recognition on the conference website (logo)
- Inclusion in the conference website/app supporters page



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Advertising Opportunities

Mobile App

Main Menu Sticky Banner - \$2,500

Display your interactive banner on the home page of the app. It is always visible and remains stationary while scrolling the menu. (1 opportunity available)

JPG or PNG. Two files: 2,048 pixels wide x 200-500 high and 1,536 pixels wide x 150-400 high

Mobile App Tile - \$2,250

Display your clickable ad in one of the "tiles" on the home screen of the app

JPG or PNG. 800 pixels wide x 400 high (with a safe area of 550 pixels wide x 260 high)

Push Notifications - \$1,000

Circulate your message to app users at a certain time/date. Ideal for a new product or exhibitor
230 character limit, notifications are not clickable.

Randomized Session Page Banner - \$1,500

Your banner will display at random intervals on sub-pages within the app

JPG or PNG. Four files required: 7:1 aspect ratio, 9:1 aspect ratio, 11:1 aspect ratio, and 13:1 aspect ratio

Website Banners

Conference Banner Ad (SOLD)

Display your clickable ad on the left side of the conference site's main menu, below the navigation menu (1 opportunity available)

JPG or PNG. 400 pixels wide x 400 high

Conference Website Tile - Starting at \$1,250

Share your clickable ad in one of the "tiles" on the home screen of the conference website

JPG or PNG. 300 pixels wide x 170 high. Price dependent on ad location and size.

Conference Carousel Banner - \$750

Display your clickable banner on a rotating carousel on the home screen of the conference website

JPG or PNG. 1000-1200 pixels wide x 280 high



Complete the contract on page 7 to move forward with these opportunities! Looking for something else? Reach out to Mary to discuss alternative opportunities at msanders@asbh.org!



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Advertising Opportunities

Onsite Advertising

Meter Board Ad - \$1,500

Custom double-sided signage placed in a prime location of your choice within the convention space. Fully customizable with your branding or messaging.

33"x88" signage. Must be secured by September 16, 2026

Floor Stickers

Package of 2: \$750

Package of 4: \$1,350

Place your organization directly in the path of attendees. These eye-catching decals are perfect for branding messaging in high-traffic areas of the Networking Hall and registration area.

24"x24" stickers. Must be secured by September 16, 2026

Year-Round Advertising Opportunities

Banner Ads - \$750

Display your clickable ad on the ASBH website during this high-traffic time with a 30-day posting

Career Center or Books pages: JPG, GIF, or PNG. 728 pixels wide x 90 high and at least 72 dpi.

Academic Program page: JPG, GIF, or PNG. 350 pixels wide x 350 high and at least 72 dpi.

E-Blast - \$250

Reach out to all conference attendees with an email promoting your exhibit booth or your conference event

Email date subject to availability. Copy must be submitted via a Word document and JPG, PNG, or GIFs.



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Advertising Contract

If your organization is looking to be a Conference Supporter or Exhibitor, please reach out to Mary Sanders at msanders@asbh.org to discuss a formal Letter of Agreement (LOA). Please see page 8 for more information.

Company _____ Contact Name _____

Address, City, State, Zip _____

Email _____ Phone _____

Please indicate the ad location you would like to reserve:

<input type="checkbox"/> E-Blast	<input type="checkbox"/> Mobile App	<input type="checkbox"/> Website Banner
<input type="checkbox"/> Meterboard	<input type="checkbox"/> Floor Stickers	<i>Indicate count</i>

Ad Size/Type and Placement _____

Rate: \$ _____

Check Number (Payable to ASBH) _____

Credit Card*: MasterCard Visa American Express Discover

*Please note that there is a 3% processing fee for credit card payments.

Name on Card _____ Amount: \$ _____

Credit Card Number _____ Exp Date ____/____

Signature _____

Submit your insertion order to:

American Society for Bioethics and Humanities

Attn: Mary Sanders

Sales & Operations Manager, Professional Relations & Development

1061 American Ln Suite 310, Schaumburg, IL 60173

847.375.4886 | msanders@asbh.org

Cancellation Policy: If the advertiser notifies the Association in writing of the intent to cancel the agreement after acceptance but prior to the agreed upon placement date, a full refund of monies received, minus a \$250 administrative fee will be made. If full payment is not received prior to the agreed upon placement date, the advertisement will not be posted.



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Exhibit at the Conference

ASBH exhibitors are hosted in our Networking Hall October 14-17, 2026 at the JW Marriott Indianapolis.

Each exhibitor package includes:

- One 6" draped table
- Identification sign
- Registration list of meeting attendees
- 2 chairs
- Carpeted hall

Rates:

	Before 4/11	After 4/11
8' x 10' booth:	\$1,500	\$1,750
Each add-on 10' x 10':	\$750	\$750

Submit an Application

Visit the ASBH website to learn more and complete an application! You can reach out to Mary Sanders at msanders@asbh.org with any questions.

Learn More or Claim an Opportunity

To learn more or request a letter of agreement (LOA), please reach out to **Mary Sanders**, Sales and Operations Manager, at msanders@asbh.org or **847.375.4886**. If you are interested in an alternative support or branding opportunity, we'd love to work with you to better meet your needs!



We look forward to seeing you in Indy!



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