



**2025
ANNUAL
MEETING**

ASBH SUPPORTER OPPORTUNITIES

Join us for the 2025 ASBH Annual Conference for an opportunity to connect with a diverse group of interdisciplinary scholars, clinicians, and professionals!

October 22 - 25, 2025



Oregon Convention Center
Portland, OR



**STAKE YOUR
CLAIM NOW**



For More Information
visit asbh.org!



Branding Opportunities

1

Tote Bags

Let attendees carry your organization with them with a branded tote distributed to all attendees

\$7,500 - Must reserve by September 1, 2025

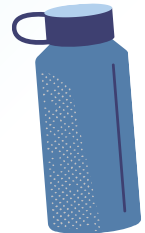


2

Water Bottles - Sold Out for 2025

Quench attendees' thirst with a water bottle branded with your organization's brand or logo

\$7,500 - Must reserve by September 1, 2025



3

Lanyards - Sold Out for 2025

Share your organization with branded lanyards on every attendee's registration badge

\$4,500 - Must reserve by September 1, 2025



4

Charging Station

Refresh attendees' social and digital batteries with a branded charging station with seating in high-traffic areas of the conference

\$3,500 (Networking Hall) or **\$5,000** (General Session Foyer/Registration)



5

Wi-Fi

Contribute to connectivity as the exclusive Wi-Fi sponsor throughout the meeting

\$15,000



Interested in another opportunity? We'd love to work with you! Contact msanders@asbh.org to discuss alternate opportunities, such as masks, key cards, or umbrellas.



msanders@asbh.org



847.375.4745



asbh.org

Supported Sessions



Dessert Break Supporter - \$5,000

Close out the Networking Hall with a sweet treat for all attendees!



Coffee Break Supporter - \$5,000

Keep our attendees caffeinated with one of three options for a morning or afternoon coffee break!

Add-on branded coffee cup sleeves for an additional \$1,000



Newcomers' Reception Supporter - \$7,500 - Sold Out for 2025

Offer our first-time attendees, new members, and students the chance to mingle with ASBH leaders at this invitation-only reception with food and beverages



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Supported Sessions

Plenary Session (2 Opportunities) - \$4,500

Sponsor one of our two uncontested plenary sessions, the headliners of the conference. Includes logo projection, acknowledgement, and inclusion in the title of the session



Break with Thought Leaders - \$2,500

Host a 60-minute session that continues a conversation from a session, introduces your programs, or highlights leaders at your institution.. *Add-on a promotional e-blast to attendees for an additional \$150*

Author Meets Commentator Session - \$2,500

Host a 60-minute session introducing your author and their work, or host a panel of authors. *Add-on a promotional e-blast for an additional \$150*

Arts and Humanities Session - \$2,500

Host an interactive activity emphasizing the intersection of the humanities and bioethics. Potential activities could include dance instruction, reading of a play, or an artistic workshop.



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Other Supporter Opportunities



General Sponsorship - \$2,000

Your institution will receive all the benefits listed at the bottom of this page in addition to our gratitude for your continued support

Student Sponsorship - \$500 plus Registration Fees

Sponsor a group of students' registrations for the conference on behalf of your institution

Call for pricing and dedicated sponsorship form



Networking Lounge Area - \$2,000*

Provide attendees with an area to relax between sessions, and use the area to engage directly with conference attendees

**Price dependent on exhibitor status and furniture choices, as well as space availability*

All sponsorship opportunities on pages 2 - 5 include the following benefits:

- Recognition on the ASBH website
- Inclusion in 2 conference promotional emails
- Inclusion in opening plenary and walk-in slides
- Recognition on the conference website
- Inclusion in the conference website/app supporters page



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Advertising Opportunities

Mobile App

Main Menu Sticky Banner - **SOLD**

Display your interactive banner on the home page of the app. It is always visible and remains stationary while scrolling the menu. (1 opportunity available)

JPG or PNG. Two files: 2,048 pixels wide x 200-500 high and 1,536 pixels wide x 150-400 high

Mobile App Tile - **\$2,250**

Display your clickable ad in one of the "tiles" on the home screen of the app

JPG or PNG. 800 pixels wide x 400 high (with a safe area of 550 pixels wide x 260 high)

Push Notifications - **\$2,000**

Circulate your message to app users at a certain time/date. Ideal for a new product or exhibitor

230 character limit, notifications are not clickable.

Supported Session Logo - **\$300**

Add a logo to your supported session

JPG or PNG. Four files required: 7:1 aspect ratio, 9:1 aspect ratio, 11:1 aspect ratio, and 13:1 aspect ratio

Randomized Session Page Banner - **\$1,250**

Your banner will display at random intervals on sub-pages within the app

JPG or PNG. Four files required: 7:1 aspect ratio, 9:1 aspect ratio, 11:1 aspect ratio, and 13:1 aspect ratio

Website Banners

Banner Ads - **\$750**

Display your clickable ad on the ASBH website during this high-traffic time with a 30-day posting

Career Center or Books pages: JPG, GIF, or PNG. 728 pixels wide x 90 high and at least 72 dpi.

Academic Program page: JPG, GIF, or PNG. 350 pixels wide x 350 high and at least 72 dpi.

Conference Banner Ad - **SOLD**

Display your clickable ad on the left side of the conference site's main menu, below the navigation menu (1 opportunity available)

JPG or PNG. 400 pixels wide x 400 high

Conference Website Tile - Starting at **\$1,250**

Share your clickable ad in one of the "tiles" on the home screen of the conference website

JPG or PNG. 300 pixels wide x 170 high. Price dependent on ad location.

Conference Carousel Banner - **\$750**

Display your clickable banner on a rotating carousel on the home screen of the conference website

JPG or PNG. 1000-1200 pixels wide x 280 high

E-Blast - **\$250**

Reach out to all conference attendees with an email promoting your exhibit booth or your conference event
Email date subject to availability. Copy must be submitted via a Word document and JPG, PNG, or GIFs.

Complete the contract on page 7 to move forward with these opportunities!
Looking for something else? Reach out to Mary to discuss alternative opportunities at msanders@asbh.org!



msanders@asbh.org



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Advertising Contract

If your organization is looking to be a Conference Supporter or Exhibitor, please reach out to Mary Sanders at msanders@asbh.org to discuss a formal Letter of Agreement (LOA). Please see page 8 for more information.

Company _____ Contact Name _____

Address, City, State, Zip _____

Email _____ Phone _____

Please indicate the ad location
you would like to reserve:

☐

E-Blast

☐

Mobile App

☐

Website Banner

Ad Size/Type and Placement _____

Rate: \$ _____

☐

Check Number (Payable to ASBH) _____

Credit Card*:

☐

MasterCard

☐

Visa

☐

American Express

☐

Discover

*Please note that there is a 3% processing fee for credit card payments.

Name on Card _____ Amount: \$ _____

Credit Card Number _____ Exp Date ____/____/____

Signature _____

Submit your insertion order to:

American Society for Bioethics and Humanities

Attn: Mary Sanders

Sales & Operations Manager, Professional Relations & Development

1061 American Ln Suite 310, Schaumburg, IL 60173

847.375.4886 | msanders@asbh.org

Cancellation Policy: If the advertiser notifies the Association in writing of the intent to cancel the agreement after acceptance but prior to the agreed upon placement date, a full refund of monies received, minus a \$250 administrative fee will be made. If full payment is not received prior to the agreed upon placement date, the advertisement will not be posted.



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Exhibit at the Conference

ASBH exhibitors are hosted in our Networking Hall October 23-24, 2025 at the Oregon Convention Center.

Each exhibitor package includes:

- One 6" draped table
- Identification sign
- Registration list of meeting attendees
- 2 chairs
- Carpeted hall

Rates:

	Before 4/11	After 4/11
8' x 10' booth:	\$1,100	\$1,200
Each add-on 8' x 10':	\$600	\$600

Submit an Application

Visit the ASBH website to learn more and complete an application! You can reach out to Mary Sanders at msanders@asbh.org with any questions.

Learn More or Claim an Opportunity

To learn more or request a letter of agreement (LOA), please reach out to **Mary Sanders**, Sales and Operations Manager, at msanders@asbh.org or **847.375.4886**. If you are interested in an alternative support or branding opportunity, we'd love to work with you to better meet your needs!



We look forward to seeing you in Portland!



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