



**2025  
ANNUAL  
MEETING**

# ASBH SUPPORTER OPPORTUNITIES

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Join us for the 2025 ASBH Annual Conference for an opportunity to connect with a diverse group of interdisciplinary scholars, clinicians, and professionals!

October 22 - 25, 2025 

Oregon Convention Center  
Portland, OR 

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**STAKE YOUR  
CLAIM NOW** 

For More Information  
**visit [asbh.org](https://asbh.org)** 

# Branding Opportunities

1

## Tote Bags

Let attendees carry your organization with them with a branded tote distributed to all attendees

**\$7,500** - Must reserve by September 1, 2025

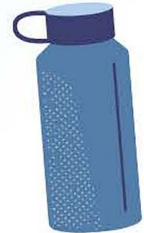


2

## Water Bottles

Quench attendees' thirst with a water bottle branded with your organization's brand or logo

**\$7,500** - Must reserve by September 1, 2025



3

## Lanyards

Share your organization with branded lanyards on every attendee's registration badge

**\$4,500** - Must reserve by September 1, 2025



4

## Charging Station

Refresh attendees' social and digital batteries with a branded charging station with seating in high-traffic areas of the conference

**\$3,500** (Networking Hall) or **\$5,000** (General Session Foyer/Registration)



5

## Wi-Fi

Contribute to connectivity as the exclusive Wi-Fi sponsor throughout the meeting

**\$15,000**



Interested in another opportunity? We'd love to work with you! Contact [msanders@asbh.org](mailto:msanders@asbh.org) to discuss alternate opportunities, such as masks, key cards, or umbrellas.



[msanders@asbh.org](mailto:msanders@asbh.org)



847.375.4745



[asbh.org](http://asbh.org)

# Supported Sessions



## Exclusive Opening Luncheon Supporter - \$30,000

Be the exclusive sponsor of our uncontested opening-day luncheon, featuring lunch, music, and games for all attendees

- **Opening Luncheon Supporter - \$11,000**  
Share the opportunity to sponsor our luncheon with up to 2 co-sponsors
- **Opening Luncheon Entertainment - Starting at \$1,750**  
Sponsor entertainment at the luncheon, such as live musicians, games, or both!

*Luncheon sponsors may add-on a promotional item to be distributed during the luncheon for \$2,500*

## Dessert Break Supporter - \$5,000

Close out the Networking Hall with a sweet treat for all attendees!

## Coffee Break Supporter - \$5,000

Keep our attendees caffeinated with one of three options for a morning or afternoon coffee break!

*Add-on branded coffee cup sleeves for an additional \$1,000*



## Newcomers' Reception Supporter - \$7,500

Offer our first-time attendees, new members, and students the chance to mingle with ASBH leaders at this invitation-only reception with food and beverages



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# Supported Sessions

## Plenary Session (2 Opportunities) - \$4,500

Sponsor one of our two uncontested plenary sessions, the headliners of the conference. Includes logo projection, acknowledgement, and inclusion in the title of the session



## Break with Thought Leaders - \$2,500

Host a 60-minute session that continues a conversation from a session, introduces your programs, or highlights leaders at your institution.. *Add-on a promotional e-blast to attendees for an additional \$150*

## Author Meets Commentator Session - \$2,500

Host a 60-minute session introducing your author and their work, or host a panel of authors. *Add-on a promotional e-blast for an additional \$150*

## Arts and Humanities Session - \$2,500

Host an interactive activity emphasizing the intersection of the humanities and bioethics. Potential activities could include dance instruction, reading of a play, or an artistic workshop.



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# Other Supporter Opportunities



## General Sponsorship - \$2,000

Your institution will receive all the benefits listed at the bottom of this page in addition to our gratitude for your continued support

## Student Sponsorship - \$500 plus Registration Fees

Sponsor a group of students' registrations for the conference on behalf of your institution

*Call for pricing and dedicated sponsorship form*



## Networking Lounge Area - \$2,000\*

Provide attendees with an area to relax between sessions, and use the area to engage directly with conference attendees

*\*Price dependent on exhibitor status and furniture choices, as well as space availability*

### All sponsorship opportunities on pages 2 - 5 include the following benefits:

- Recognition on the ASBH website
- Inclusion in 2 conference promotional emails
- Inclusion in opening plenary and walk-in slides
- Recognition on the conference website
- Inclusion in the conference website/app supporters page



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# Advertising Opportunities

## Mobile App

### Main Menu Sticky Banner - \$2,500

Display your interactive banner on the home page of the app. It is always visible and remains stationary while scrolling the menu. (1 opportunity available)

JPG or PNG. Two files: 2,048 pixels wide x 200-500 high and 1,536 pixels wide x 150-400 high

### Mobile App Tile - \$2,250

Display your clickable ad in one of the "tiles" on the home screen of the app

JPG or PNG. 800 pixels wide x 400 high (with a safe area of 550 pixels wide x 260 high)

### Push Notifications - \$2,000

Circulate your message to app users at a certain time/date. Ideal for a new product or exhibitor

230 character limit, notifications are not clickable.

### Supported Session Logo - \$300

Add a logo to your supported session

JPG or PNG. Four files required: 7:1 aspect ratio, 9:1 aspect ratio, 11:1 aspect ratio, and 13:1 aspect ratio

### Randomized Session Page Banner - \$1,250

Your banner will display at random intervals on sub-pages within the app

JPG or PNG. Four files required: 7:1 aspect ratio, 9:1 aspect ratio, 11:1 aspect ratio, and 13:1 aspect ratio

## Website Banners

### Banner Ads - \$750

Display your clickable ad on the ASBH website during this high-traffic time with a 30-day posting

Career Center or Books pages: JPG, GIF, or PNG. 728 pixels wide x 90 high and at least 72 dpi.

Academic Program page: JPG, GIF, or PNG. 350 pixels wide x 350 high and at least 72 dpi.

### Conference Banner Ad - \$750

Display your clickable ad on the left side of the conference site's main menu, below the navigation menu (1 opportunity available)

JPG or PNG. 400 pixels wide x 400 high

### Conference Website Tile - Starting at \$1,250

Share your clickable ad in one of the "tiles" on the home screen of the conference website

JPG or PNG. 300 pixels wide x 170 high. Price dependent on ad location.

### Conference Carousel Banner - \$750

Display your clickable banner on a rotating carousel on the home screen of the conference website

JPG or PNG. 1000-1200 pixels wide x 280 high

### E-Blast - \$250

Reach out to all conference attendees with an email promoting your exhibit booth or your conference event  
Email date subject to availability. Copy must be submitted via a Word document and JPGs, PNGs, or GIFs.

Complete the contract on page 7 to move forward with these opportunities!  
Looking for something else? Reach out to Mary to discuss alternative opportunities at [msanders@asbh.org](mailto:msanders@asbh.org)!



[msanders@asbh.org](mailto:msanders@asbh.org)



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# Advertising Contract

If your organization is looking to be a Conference Supporter or Exhibitor, please reach out to Mary Sanders at msanders@asbh.org to discuss a formal Letter of Agreement (LOA). Please see page 8 for more information.

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address, City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Please indicate the ad location you would like to reserve:  E-Blast  Mobile App  Website Banner

Ad Size/Type and Placement \_\_\_\_\_

Rate: \$ \_\_\_\_\_

Check Number (Payable to ASBH) \_\_\_\_\_

Credit Card\*:  MasterCard  Visa  American Express  Discover

\*Please note that there is a 3% processing fee for credit card payments.

Name on Card \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

## Submit your insertion order to:

American Society for Bioethics and Humanities

Attn: Mary Sanders

Sales & Operations Manager, Professional Relations & Development

1061 American Ln Suite 310, Schaumburg, IL 60173

847.375.4886 | msanders@asbh.org

**Cancellation Policy:** If the advertiser notifies the Association in writing of the intent to cancel the agreement after acceptance but prior to the agreed upon placement date, a full refund of monies received, minus a \$250 administrative fee will be made. If full payment is not received prior to the agreed upon placement date, the advertisement will not be posted.



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# Exhibit at the Conference

ASBH exhibitors are hosted in our Networking Hall October 23-24, 2025 at the Oregon Convention Center.

## Each exhibitor package includes:

- One 6" draped table
- Identification sign
- Registration list of meeting attendees
- 2 chairs
- Carpeted hall

## Rates:

	Before 4/11	After 4/11
8' x 10' booth:	\$1,100	\$1,200
Each add-on 8' x 10':	\$600	\$600

## Submit an Application

Visit the ASBH website to learn more and complete an application! You can reach out to Mary Sanders at [msanders@asbh.org](mailto:msanders@asbh.org) with any questions.

# Learn More or Claim an Opportunity

To learn more or request a letter of agreement (LOA), please reach out to **Mary Sanders**, Sales and Operations Manager, at [msanders@asbh.org](mailto:msanders@asbh.org) or **847.375.4886**. If you are interested in an alternative support or branding opportunity, we'd love to work with you to better meet your needs!



We look forward to seeing you in Portland!



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