

### ***ASBH Survey of Members Specifications and Contract***

The bioethics and health humanities communities value the knowledge and opinions of ASBH members. Groups may approach ASBH with requests to send surveys to ASBH members via Blast Email or through purchase of membership mailing list labels. ASBH does not release member email addresses to external parties but external parties may purchase the opportunity for ASBH to send a Blast Email Survey on their behalf to the ASBH membership for a fee. ASBH will allow surveys for external organizations that meet the following criteria. Each Blast Email Survey from ASBH from an external group will include the following disclaimer: *This message is being sent to ASBH members on behalf of an external organization. ASBH does not endorse any information or recommendations contained within this communication.*

#### **Survey Guidelines:**

1. The survey must be consistent with the ASBH mission and goals.
2. ASBH members, faculty, researchers, care givers, students, residents and/or professional organizations are eligible to submit a survey to the ASBH membership.
3. Requesting individual or organization must provide assurances that the research has received appropriate IRB approval or an exemption from IRB oversight.
4. Survey must be reviewed by sponsor's legal counsel.
5. ASBH does not accept survey requests from industry, medical education companies, or other companies performing marketing on behalf of industry or any other commercial interest, regardless of membership status.
6. Content must be created according to ASBH specifications and must adhere to the ASBH Advertising Policy and when applicable, approved by sponsor's legal team prior to submitting to ASBH.
7. ASBH reserves the right to refuse or limit ASBH Survey of Members request for any reason.
8. Cancellation Policy: In the event that the advertiser notifies the ASBH in writing of the intent to cancel the agreement after acceptance but prior to two calendar weeks before the Blast, a full refund of monies received, minus a \$150 administrative fee will be made. Payment in full is required before the Email Blast is distributed.

#### ***Surveyor Information***

#### ***Billing Information (if different)***

|                              |  |                              |  |
|------------------------------|--|------------------------------|--|
| <b><i>Company</i></b>        |  | <b><i>Company</i></b>        |  |
| <b><i>Contact Name</i></b>   |  | <b><i>Contact Name</i></b>   |  |
| <b><i>Address</i></b>        |  | <b><i>Address</i></b>        |  |
| <b><i>City/State/ZIP</i></b> |  | <b><i>City/State/ZIP</i></b> |  |
| <b><i>Phone</i></b>          |  | <b><i>Phone</i></b>          |  |
| <b><i>Mobile</i></b>         |  | <b><i>Mobile</i></b>         |  |
| <b><i>Email</i></b>          |  | <b><i>Email</i></b>          |  |
| <b><i>Website</i></b>        |  | <b><i>Website</i></b>        |  |

| <b>Method of Survey Delivery</b> | <b>Fee</b>               |
|----------------------------------|--------------------------|
| Blast Email Survey               | \$250                    |
| Mailing List Labels              | \$250 - ASBH Members     |
|                                  | \$300 - ASBH Non-members |

*Advertiser assumes entire responsibility and liability for loses, damages, and claims arising out of injury or damage that may occur as a result of said advertising. Advertisers will indemnify, defend, and hold harmless ASBH and AMC as their responsibility, claim, cost, or expense of any kind whatsoever (including attorney's fees) which any of them may incur, suffer, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission of the advertiser, its employees, agents, licenses, or invitees. Products and services advertised in any ASBH publication or website are not necessarily endorsed by ASBH.*

We agree to the advertising specifications and rates. Fees for Blast Email communication and Mailing List Labels must be paid in advance. This contract is subject to the terms and conditions set forth by ASBH Advertising Policies.

Your signature below signifies that you understand and agree to the terms above.

Blast Email Survey at \$250

Mailing Labels (ASBH Member) at \$250\*

Mailing Labels (ASBH Non-Member) at \$300\*

Blast Email Survey Date Requested: \_\_\_\_\_

\* *A sample of the mailing piece must accompany the order.*

MasterCard

Visa

American Express

Discover

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Check in Process (Payable to ASBH, PO Box 88019, Chicago, IL 60680): Check Number: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please email back to ASBH: [msanders@asbh.org](mailto:msanders@asbh.org)**

For questions please contact:  
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