



2020 CONFERENCE SPONSORSHIP RECOGNITION and BENEFITS

All supporters receive logo recognition in the following areas:

- ASBH website
- (2) Conference promotional emails
- Welcome Session slides
- Conference Brochure*
- Virtual Acknowledgments
- Mobile app sponsor page
- Program Notebook*

Special Programming or Events

- **Title Sponsorship of Opening Reception in the Virtual Marketplace** – Logo recognition on Virtual Marketplace portal, session slide, Program Notebook*, website, and email promotion. During the Opening Session the Sponsor gets to introduce the Opening Reception. Sponsorship includes branded gift card for attendees to use in conjunction with the Opening Reception. **\$8,000**
- **Title Sponsorship New Member/Student Wine Reception** – Support this reception and engage with this targeted new audience. Title sponsorship includes recognition in many places throughout the event as the main sponsor of the event and in a dedicated reception virtual chat room. Includes a branded gift card for each attendee. **\$8,000**
- **Plenary Session** – Logo included on screen as attendees log into the session. Logo on welcome slides and in multiple places including Program Notebook* and mobile app. **\$4,000** (multiple opportunities available)
- **Mobile App Title Sponsor** – Highly utilized tool for ASBH attendees. Sponsorship includes the top position ad on home screen, one push notification to all attendees on first day, a featured exhibitor listing, exclusive sponsor layout tab within app, and annual conference app support recognition. **\$6,000**
- **Sponsored Break with Thought Leader(s)** – Host a 30-minute block of time during one of (5) designated breaks Thursday-Saturday. Continue a conversation from a panel discussion with leaders from your institution, or take this time to introduce your program, faculty or connect with future/former students or colleagues. **\$1,250**

Branded Opportunities

- **Welcome Box** – Opportunity to co-brand your organization’s name in the ASBH Welcome Box that all virtual registrants will receive. Includes a prominent sponsorship letter inside the Welcome Box plus a printed brochure (size limitation). **\$6,500**
- **Branded Virtual Conference Hand-Held Signs** – Fun hand-held signs may be included in the Welcome Box that attendees can use while sessions are happening to show audience feedback. Attendees will use these multiple times throughout the conference and will likely keep them handy for future virtual conferences. **\$4,000**
- **Promotional Items** – Logo on promotional products included in the Welcome Box sent to all virtual registrants. Size and weight limitations. **Call for pricing.**

General Sponsorship Opportunities

- **General Conference Support** – Sponsor receives all the logo recognition benefits listed on top of this sponsorship document **\$1,000**
- **Virtual Meter Board** – Create a visual impression on an extra-sized digital ad in the Virtual Marketplace. **\$1,250**
- **Welcome Box Insert** – Your literature is placed inside the Welcome Box that all attendees receive. Size and quantity limitations. **\$1,250**

* - Acknowledgment subject to commitment by time of printing.

To reserve your preference, ask questions, or for more information please contact:

Josh Karney
Sr. Sales Manager, Professional Relations & Development
American Society for Bioethics and Humanities
jkarney@asbh.org or call at 847.375.4751

Application found on next page.



Deadline for sponsorship is September 11, 2020*

Meeting Sponsors Opportunities

Meeting sponsorship is a great way to enhance your organization's visibility, create awareness of your products, services, or programs and be recognized as an advocate of the Bioethics community. Sponsors receive excellent recognition before, during, and after the conference.

Select an Event or Product to Sponsor

- | | |
|---|------------------|
| <input type="checkbox"/> Plenary Sessions | \$ 4,000 |
| <input type="checkbox"/> Welcome Box | \$ 6,500 |
| <input type="checkbox"/> Opening Reception | \$ 8,000 |
| <input type="checkbox"/> New Member/Student Reception | \$ 8,000 |
| <input type="checkbox"/> Sponsored Break with Thought Leader(s) | \$ 1,250 |
| <input type="checkbox"/> Promotional Items | Call for pricing |
| <input type="checkbox"/> Welcome Box Insert | \$ 1,250 |
| <input type="checkbox"/> Branded Conference Hand-Held Signs | \$ 4,000 |
| <input type="checkbox"/> General Conference Support | \$ 1,000 |
| <input type="checkbox"/> Mobile App Title Sponsor | \$ 6,000 |
| <input type="checkbox"/> Virtual Meter Board | \$ 1,250 |

Name: _____

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

A formal Letter of Agreement (LOA) will be generated and returned for each item or group of items selected. The LOA will contain all appropriate terms and conditions along with responsibilities.

Return this form to:

ASBH

Attn: Josh Karney

8735 W Higgins Rd., Ste. 300, Chicago IL 60631

Phone: 847.375.4751 | Fax: 888.374.7259 | jkarney@asbh.org