



2020 CONFERENCE SPONSORSHIP RECOGNITION and BENEFITS

All supporters receive logo recognition in the following areas:

- ASBH website
- (2) Conference promotional emails
- Onsite Welcome Session slides
- Onsite signage
- Mobile app sponsor page
- Program Notebook

Special Programming or Events

- **Opening Reception** – Logo recognition on signage, program Notebook, website, and email promotion. *\$10,000*
- **Title Sponsorship New Member/Student Wine Reception** – Support this reception and engage with this new audience. Title sponsorship includes large networking tables and recognition in many places throughout the event as the main sponsor of the event. *\$9,000*
- **Plenary Session** – Logo projected on screen as attendees enter the room. Logo on sign outside of the room. *\$4,000* (multiple opportunities available)
- **Food or Beverage station** – Show attendees your support at a food or beverage station during one of the meals in the exhibit hall. Signage will be prominently placed at the station(s). *\$5,000*
- **NEW Selfie Wall** – Put your branding alongside a fun Conference activity! This opportunity is highly visible to all attendees and will put your mark on their meeting experience. *\$4,000*
- **Mobile App Title Sponsor** – Highly utilized tool for ASBH attendees. Sponsorship includes the top position ad on home screen, one push notification to all attendees on first day, a featured exhibitor listing, exclusive sponsor layout tab within app, and annual conference app support recognition. *\$6,000*
- **WiFi Sponsor** – All attendees who log into the conference meeting space WiFi will see your branded message. Receive excellent visibility and recognition, including signage throughout the conference center, the Program Notebook, mobile app, and on WiFi notices. *\$6,000*

Branded Opportunities

- **Tote bags** – Opportunity to brand your organization's name on tote bags carried by nearly all attendees. *\$6,500*
- **Hotel Key Cards** – Have your organization's name and/or message printed on all convention host hotel key cards. *Call for pricing.*
- **Lanyards** – Highly visible opportunity worn by all attendee with your organization's name displayed. *\$4,000*

(More on second page)

- **Promotional Items** – Logo on product and handed out to all attendees in tote bag at Registration. *Call for pricing.*
- **Charging Station** – Provide a great service to attendees with an area to charge devices. The station will be branded with your company graphics and place in a high-traffic area. *\$1,200*

General and Onsite Sponsorship Opportunities

- **General Conference Support** – Sponsor receives all the logo recognition benefits listed on top of this sponsorship document *\$1,000*
- **Escalator Clings** – Place your messaging on the sides of escalators as attendees travel between floors for sessions during the conference. *\$50/sq ft.*
- **Graphic Meter Board** – Create a visual impression on a vertical double-sided sign in a high traffic location. 39”W x 84”H *\$1,250*
- **Hotel Room Drop** – Include your literature in a bag placed by each attendee’s sleeping room at the host hotel(s). Distributed on Thursday evening to spark attention for Friday and Saturday exhibit hall hours and other events. Size and quantity limitations. *\$1,250*
- **Tote Bag Insert** – Your literature is placed inside the tote bags that all attendees receive at Registration. Size and quantity limitations. *\$1,250*
- **Water Stations** – Signage acknowledging your sponsorship is placed at multiple water stations throughout the conference. *\$500*

To reserve your preference, ask questions, or for more information please contact:

Rob Frey

Director, Professional Relations & Development

American Society for Bioethics and Humanities

rfrey@connect2amc.com or call at 847.375.6470



Deadline for support is September 11, 2020

Meeting Support Opportunities

Meeting support is a great way to enhance your organization's visibility, create awareness of your products and services, and be recognized as an advocate of the Bioethics community. Supporters receive excellent recognition before, during, and after the conference.

Select an Event or Product to Support

<input type="checkbox"/> Plenary Sessions	\$ 4,000
<input type="checkbox"/> Tote Bags	\$ 6,500
<input type="checkbox"/> Opening Reception	\$10,000
<input type="checkbox"/> New Member/Student Reception	\$ 9,000
<input type="checkbox"/> Hotel Key Cards	Call for pricing
<input type="checkbox"/> Promotional Items	Call for pricing
<input type="checkbox"/> Charging Station	\$ 1,200
<input type="checkbox"/> Lanyards	\$ 4,000
<input type="checkbox"/> Tote Bag Insert	\$ 1,250
<input type="checkbox"/> Selfie Wall	\$ 4,000
<input type="checkbox"/> General Support	\$ 1,000
<input type="checkbox"/> Mobile App Title Sponsor	\$ 6,000
<input type="checkbox"/> Escalator Clings	Call for pricing
<input type="checkbox"/> Graphic Meter Board	\$ 1,250
<input type="checkbox"/> Food & Beverage Station	\$ 5,000
<input type="checkbox"/> WiFi Sponsorship	\$ 6,000
<input type="checkbox"/> Water Station	\$ 500

Name: _____

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

A formal Letter of Agreement (LOA) will be generated and returned for each item or group of items selected. The LOA will contain all appropriate terms and conditions along with responsibilities.

Return this form to:

ASBH

Attn: Rob Frey

8735 W Higgins Rd., Ste. 300, Chicago IL 60631

Phone: 847.375.6470 | Fax: 888.374.7259 | rpfrey@connect2amc.com