



**ASBH 19th Annual Meeting
October 19-22, 2017
Kansas City, MO
Sheraton Kansas City Hotel at Crown
Center**

CONFERENCE SUPPORT RECOGNITION and BENEFITS

All supporters receive logo recognition in the following areas:

- ASBH website
- Emails promoting the conference
- Onsite signage
- Mobile app sponsor page

Specific recognition for each product/event:

- **Wi-Fi**—Splash page that will be seen when attendees access the Internet using the Wi-Fi. This custom ad will be seen for 5 seconds and links to company website
- **Plenary Session**—Opportunity to present speaker. Logo projected on screen as attendees enter the room. Logo on sign outside of the room
- **Tote bags** – Opportunity to brand your organization’s name on tote bags carried by nearly all attendees.
- **Hotel Key Cards** – Have your organization’s name and/or message printed on all host convention hotel key cards.
- **Lanyards** – Highly visible opportunity worn by all attendee with your organization’s name displayed.
- **New Member/Student Reception**—Opportunity to address the attendees of the event. Logo on sign outside of the room
- **Promotional Items**—Logo on product
- **Charging Station** – Provide a great service to attendees with an area to charge devices. The station will be branded with your company graphics and place in a high-traffic area.
- **Mobile App Banner Ad**— Rotating banner ad on home page and on the session pages within the app. Each banner seen for 3 seconds before rotating.
- **Flyer insert**—One promotional piece inserted in the tote bags and distributed to all attendees. (Required pre-approval from ASBH)
- **NEW Attendee Lounge** --- High visibility opportunity! Lounge with Furniture and signage branded with sponsor logo.
- **Opening Reception** --- Pre-Event and onsite recognition, Logo recognition onsite signage, program book recognition, website and email promotion. Enhance the food to include BBQ and be promoted as a “Taste of Kansas City”.
- **General support**—Receive all the logo recognition benefits listed above

Deadline for support September 1, 2017

Meeting Support Opportunities

Meeting support is a great way to enhance your organization's visibility, create awareness of your products and services, and be recognized as an advocate of the Bioethics community. Supporters receive excellent recognition before, during, and after the conference.

Select an Event or Product to Support

- | | |
|---|------------------|
| <input type="checkbox"/> Wi-Fi | \$8,000 |
| <input type="checkbox"/> Plenary Sessions (3 separate opportunities) | \$4,000 ea. |
| <input type="checkbox"/> Tote Bags | \$6,500 |
| <input type="checkbox"/> New Member/Student Reception | \$4,000 |
| <input type="checkbox"/> Hotel Key Cards | Items varies |
| <input type="checkbox"/> Promotional | Items varies |
| <input type="checkbox"/> Charging Station | \$3,500 |
| <input type="checkbox"/> Lanyards | \$4,000 |
| <input type="checkbox"/> Mobile App Banner Ad (3 opportunities available) | \$2,000 ea. |
| <input type="checkbox"/> Flyer insert | \$1,500 |
| <input type="checkbox"/> General Support | \$1,000 |
| <input type="checkbox"/> Opening Reception | \$10,000 |
| <input type="checkbox"/> Attendee Lounge | Request estimate |

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Check Enclosed (payable to ASBH) Check Number: _____

Credit Card: MasterCard Visa American Express

Name on Card (please print): _____ Amount: \$ _____

Credit Card Number: _____ Expiration Date: _____

Signature: _____

Return this form to:

ASBH

Attn: Allison Whitley

8735 W Higgins Rd, Ste. 300

Chicago IL 60631

Phone: 847-375-3673

Fax: 888-374-7259