



## CONFERENCE SUPPORT RECOGNITION and BENEFITS

### All supporters receive logo recognition in the following areas:

- ASBH website
- Emails promoting the conference
- Onsite signage
- Mobile app sponsor page

### Specific recognition for each product/event:

- **NEW Attendee Lounge** --- High visibility opportunity! Lounge with Furniture and signage branded with sponsor logo.
- **NEW Coloring Wall** – Put your branding alongside a fun Conference activity! This opportunity is highly visible to all attendees and will put your mark on their meeting experience
- **Tote bags** – Opportunity to brand your organization’s name on tote bags carried by nearly all attendees.
- **Hotel Key Cards** – Have your organization’s name and/or message printed on all host convention hotel key cards.
- **Lanyards** – Highly visible opportunity worn by all attendee with your organization’s name displayed.
- **Plenary Session**—Logo projected on screen as attendees enter the room. Logo on sign outside of the room, and organization thanked during program.
- **New Member/Student Reception**—Opportunity to address the attendees of the event. Logo on sign outside of the room.
- **Promotional Items**—Logo on product and handed out to all attendees at registration.
- **Charging Station** – Provide a great service to attendees with an area to charge devices. The station will be branded with your company graphics and place in a high-traffic area.
- **Flyer insert**—One promotional piece inserted in the tote bags and distributed to all attendees. (Required pre-approval from ASBH).
- **Opening Reception** --- Logo recognition on signage, program book, website and email promotion.
- **General support**— Receives all the logo recognition benefits listed above
- **Mobile App Sponsor**— Highly utilized tool for ASBH attendees. Sponsorship includes rotating ad on home screen, one push notification to all attendees on first day, a featured exhibitor listing, exclusive sponsor layout tab within app, and general annual conference support recognition.

# Deadline for support September 3, 2018

## Meeting Support Opportunities

Meeting support is a great way to enhance your organization's visibility, create awareness of your products and services, and be recognized as an advocate of the Bioethics community. Supporters receive excellent recognition before, during, and after the conference.

## Select an Event or Product to Support

- |  |                     |
|--|---------------------|
| <input type="checkbox"/> Plenary Sessions (3 separate opportunities) | \$4,000 ea. 2 left! |
| <input type="checkbox"/> Tote Bags                                   | \$6,500 (SOLD)      |
| <input type="checkbox"/> New Member/Student Reception                | \$4,000 (SOLD)      |
| <input type="checkbox"/> Hotel Key Cards                             | Items varies (SOLD) |
| <input type="checkbox"/> Promotional Item                            | Items varies        |
| <input type="checkbox"/> Charging Station                            | \$2,500             |
| <input type="checkbox"/> Lanyards                                    | \$4,000 (SOLD)      |
| <input type="checkbox"/> Flyer insert                                | \$1,000             |
| <input type="checkbox"/> NEW Coloring Wall                           | \$4,000 (SOLD)      |
| <input type="checkbox"/> General Support                             | \$1,000             |
| <input type="checkbox"/> Opening Reception                           | \$10,000            |
| <input type="checkbox"/> Attendee Lounge                             | Request estimate    |
| <input type="checkbox"/> Mobile App Sponsor                          | \$5,000 (SOLD)      |

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Check Enclosed (payable to ASBH) Check Number: \_\_\_\_\_

Credit Card:  MasterCard  Visa  American Express

Name on Card (please print): \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### Return this form to:

ASBH

Attn: Allison Whitley

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Chicago IL 60631

Phone: 847-375-3673

Fax: 888-374-7259