



ASBH 26th Annual Conference | St. Louis, MO | September 18-21, 2024

Conference Support Opportunities

All supporters will receive the following benefits and will require signature on a Letter of Agreement:

- Recognition in the following places:

- ASBH Website
- (2) Conference promotional emails
- Welcome Session Slides
- Program Notebook
- Conference Platform Supporter Page
- Other conference platform acknowledgments (web logo)

Supported Sessions

Only registered attendees are allowed to participate in the following events, unless otherwise noted in Letter of Agreement.

Exclusive Opening Luncheon Supporter - \$30,000 Additional branding opportunities available. Contact snauss@asbh.org to learn more about this exclusive opportunity.

Opening Luncheon Reception (3 opportunities available) - \$11,000 Includes recognition in program book, on website, logo at reception and inclusion as supporter on email promoting event.

Opening Luncheon Entertainment

- Live Band Sponsor - \$1,750 Includes a small cocktail table for promotional materials and signage.
- Games Sponsor - \$1,750 Includes a small cocktail table for promotional materials and signage in our game area! Games such as cornhole, Jenga, and/or a putting green will be placed in a prime location for exposure in the Exhibit Hall.
- Be the ultimate Entertainment Sponsor for both our band and games for \$3,000! Includes a small cocktail table for promotional and literature materials and signage.

Dessert Break Supporter - \$5,000 Close out the hall with dessert while you network! This support opportunity includes recognition in program book, on website, signage with your logo at the reception, and inclusion as supporter on email promoting event.

Coffee Break Supporter - \$5,000 Keep our attendees caffeinated as our official Coffee Break Sponsor. Includes signage at coffee station. Add on branded coffee cup sleeves for an additional \$1,000 (\$6,000 total)

Title Sponsor at the ASBH Newcomer Social - \$5,550 plus cost of bar

This exclusive, invitation-only event provides a premier networking experience for new ASBH members, first-time attendees, students, and international attendees to meet and mingle with ASBH Board leaders, past presidents, commission members, and other key leaders. Also includes recognition in program book, on website, cocktail table for promotional materials, logo on signage at reception, and inclusion as supporter on email promoting event. This is an invitation-only event. Additional details in letter of agreement. Contact snauss@asbh.org to learn more.

Plenary Session (multiple opportunities) - \$4,500 includes logo projection on screen as attendees enter the room. Logo will also be included on sign set up outside Plenary Session Room.

Break with Thought Leaders (multiple opportunities)** - \$2,250

Host up to 60 minutes during one of our designated times during conference. Continue a conversation from a session with leaders from your institution, or take this time to introduce your program, faculty or connect with future/former students or colleagues. Dedicated email blast promoting the event included. ****Available spots are offered on a first-come-first-served basis.**



Author Meets Commentator Session (multiple opportunities) - \$2,250**

Host up to 60 minutes during one of our designated times during conference. Take this time to introduce your author(s), give a quick overview of their work(s). Additionally, you can take this time to have a group of authors together to take questions and have an open panel discussion. Dedicated email blast promoting the event included. ***Available spots are offered on a first-come- first-serve basis. Add on an eblast at a discounted price to promote your sponsored event. - \$200*

Arts + Humanities Session (multiple opportunities) - \$2,250

Showcase the intersection of humanities and bioethics by hosting an interactive activity where you can display the talents of your Arts + Humanities personnel with ASBH meeting attendees. Activities could include dance instruction, drawing, reading of a play/written piece and can be paired with a demonstration or performance. Dedicated email blast promoting the event included.

Branding Opportunities

Gain visibility for your organization

Tote Bags - \$7,500

Opportunity to brand your organization's name on tote bags carried by conference attendees

** Must reserve this opportunity by August 7, 2023*

Water Bottles - \$7,500

Opportunity to brand your organization's name on water bottles handed out to all conference attendees

** Must reserve this opportunity by August 7, 2023*

Lanyards - \$4,500

Highly visible opportunity worn by nearly all conference attendees with your organization's name displayed

** Must reserve this opportunity by August 7, 2023*

Charging Station (multiple opportunities available) - \$3,500 (placed inside networking hall) or \$5,000 (in general session foyer/near registration)

Provide a branded charging station with seating for attendees to use during the conference.

These will be placed in high- traffic areas where individuals are naturally inclined to gather.

WiFi - \$15,000 Contribute to connectivity at the ASBH Annual Conference as the exclusive WiFi sponsor throughout the meeting. Contact Sonia for more information.

For additional opportunities with personalized items given to attendees upon registration at the ASBH Conference counters, please contact snauss@asbh.org. Pricing is based on selections. Examples include:

- **Masks**
- **Key cards**
- **Umbrellas**

Have an idea for a branded sponsorship? Contact snauss@asbh.org to discuss your ideas!



General Sponsorship - \$1,500

Your institution will receive all the logo recognition benefits listed at the top of this document in addition to our gratitude for your continued support

Student Sponsorship - \$500 plus Registration Fees

Sponsor a group of students' registrations for the conference on behalf of your institution

Call for Pricing and Dedicated Sponsorship Form

ENGAGE

Engage with our conference attendees at the Networking Hall – a crossroads of exhibiting, networking and relaxing between sessions

Booth -

8 ft. x 10 ft. \$1,050 (before 03/03/23), \$1,150

afterwards Each Additional 10 ft. x 10 ft. \$600

Booth will require additional form and application. Live floorplan coming soon.

**This floorplan is subject to change. We will keep you updated on the final floorplan and will place you as close as possible to your top booth selection.*

Networking Lounge Area - \$ 1,000 (space reservation - \$500 reduced price if paired with a booth), plus \$ TBD (dependent on furniture choices)

Provide attendees an area to relax between sessions. You can also use this area to engage directly with conference attendees and pick a networking lounge area close to your booth for a packaged price.

ADVERTISE

For information on all advertising opportunities, please review our Advertising Contract and send your completed form to Sonia at snauss@asbh.org